

Naomi Walkland

CMO at Motorway





**Embracing
risk**



**Learning
from others**



**Everyday
moments**



Embracing risk

**MY LOVE
IS BLACK
LOVE**

[click here to listen now](#)

Bumble's New Campaign Is All About Celebrating Black Love

Research by Bumble, the women-first dating app, has found that more than half (57%) of Black British people in the UK have experienced racism or racial bias...

SOCIAL MEDIA WEEK

How Bumble Made a 'Joyful and Representative' Display of Black Love in the UK



Learning from our customers and team



Everyday moments of inspiration



**Inspiration often comes when we least expect it,
and it's up to us to be present and open to it.**



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**Everyday
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**Inspired employees are
125% more productive than
those just 'satisfied'**

Bain & Company

**Inspiration isn't something
you wait for; it's something
you create every day**

Your challenge:

**Find your inspiration
and use it to inspire
others**