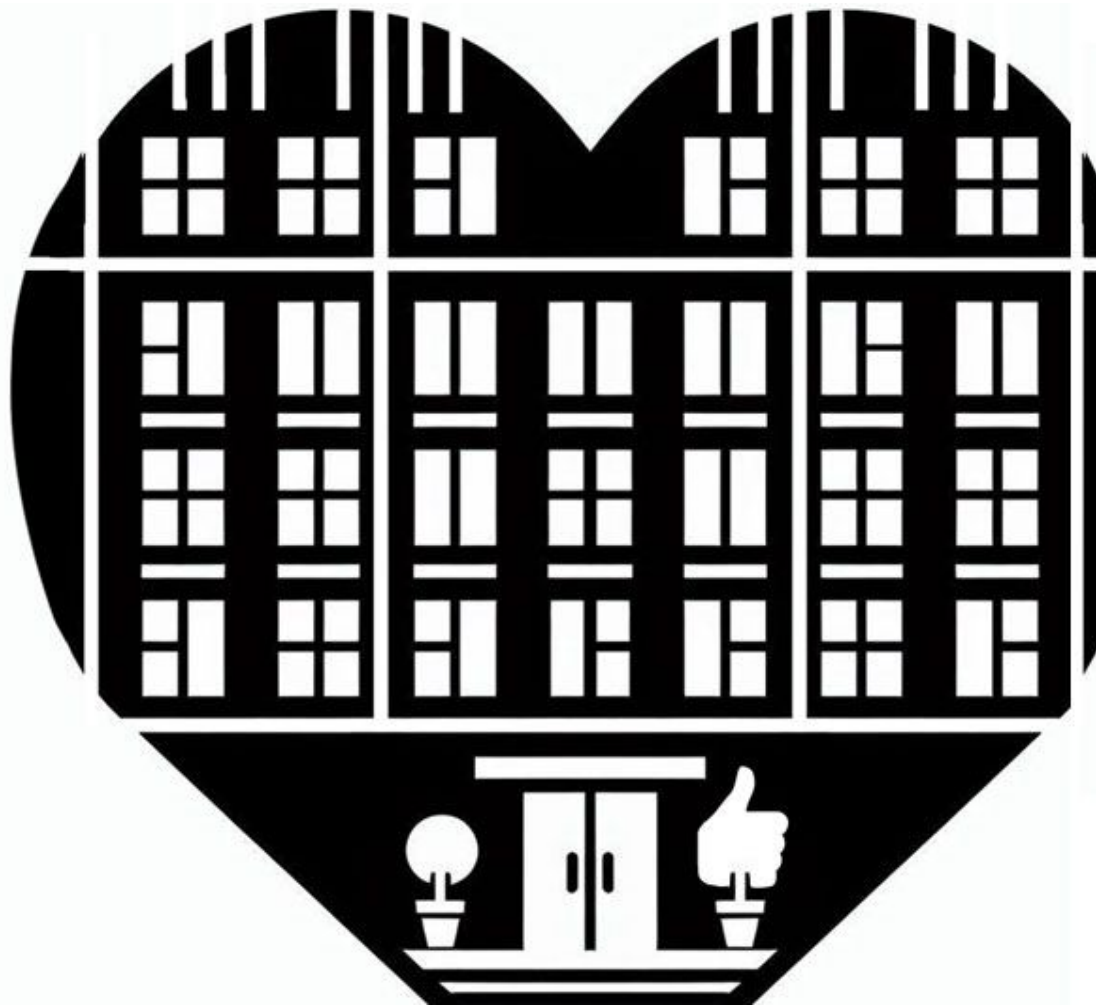


campaign **BEST** **PLACES TO WORK 2024**

IN ASSOCIATION WITH



Connor Broadley
Benefits Consulting



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BEST PLACES TO WORK 2024

- List began in 2019
- Survey for the company, and also for the employees
 - Companies provide details about their offer
 - Employees fill out a questionnaire about their experiences
- Smaller companies tend to outperform big companies



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BEST PLACES TO WORK 2024

Attitudes to work

Quote from 2019

"Usually the best places to work are simply the most successful," the former chairman of a high-ranking UK agency declares. "They may not always be the most conventionally HR-focused. But success in pitches and an enviable reputation usually reflect the high quality of people, motivation, energy and team coherence that make work rewarding."

Attitudes to work in 2024

Gen Z aren't regularly found to have different attitudes to work – recent research by a recruitment company found 69% of Gen Z said mid-level management "too high stress, low reward".



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Boutique to Large

As companies grow in size a smaller proportion of staff agree with the survey's 72 positive sentiments

Smaller businesses also perform better when it comes to workplace culture and communication – although medium business still perform strongly

Employees at larger businesses are happier with their efforts on diversity and inclusion

Gulf between employees' views of boutique companies' leaders that made and didn't make the list



